In our fourth year of unparalleled partnership, Madison Region Economic Partnership (MadREP) and the Urban League of Greater Madison (ULGM) will host a joint event for Madison Region business and community leaders focused on economic development and diversity.

This annual Summit builds on our previous joint events in a collective commitment to advancing talent, opportunity and growth for all the region’s citizens. A topic of continued relevance and importance, the convergence of diversity and economic development is a critical component of efforts to mold this region into a model for economic inclusion. We know that diversity spurs economic growth, while homogeneity slows it down. As workforce demographics continue to shift, we recognize that the businesses and communities that embody, embrace, and encourage diversity in all its forms will experience the most gains.

It is incumbent upon all of us living and working in the Madison Region to understand the integral relationship between economic growth and diversity, and to act upon the opportunities before us.

The day-long Summit will engage, educate, and empower attendees around issues related to economic, workforce, and community development. Held at the Monona Terrace, the event will feature keynote speakers, break-out sessions, and ample networking opportunities. Participants will represent the entire eight-county Madison Region, with an anticipated audience of 500+ business executives, community leaders, economic development professionals, educators, elected officials, entrepreneurs, and emerging leaders.

The mission of the **Urban League of Greater Madison** is to ensure that African Americans and other community members are educated, employed and empowered to live well, advance professionally and contribute to the common good in the 21st Century. Our two-generational empowerment strategy includes programs, services, and partnerships designed to employ low-income parents and educate their children. Learn more at [ulgm.org](http://ulgm.org).

**Madison Region Economic Partnership (MadREP)** is the economic development agency for the eight-county Madison Region with a vision to create a dynamic environment where people and businesses thrive. MadREP’s five-year Advance Now Strategy for economic growth includes initiatives related to economic competitiveness, innovation & entrepreneurship, human capital, marketing, and leadership & diversity. The Madison Region includes Columbia, Dane, Dodge, Green, Iowa, Jefferson, Rock, and Sauk counties. Learn more at [madisonregion.org](http://madisonregion.org).

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"Our professional development budget is very small, so this was a wonderful opportunity for our organization to have a shared experience at a conference."

- Past Attendee

"I loved the variety of sessions and topics. The event is very well organized and run. I'll be back!"

- Past Attendee
**PARTNERSHIP and GROUP RATE BENEFITS**

Summit partnership is a great way for your company to be recognized as a regional leader in furthering the interconnected strategies and missions of ULGM and MadREP and demonstrating the power of authentic collaboration for advancing the Madison Region’s economy. As a partner, your company’s brand will be prominently represented, demonstrating to the community your dedication to making the Madison Region a dynamic environment where businesses and people of all backgrounds succeed. Net proceeds from the Summit support important employment and training programs, as well as other important economic development initiatives. Partnership packages may also be tax deductible to the extent allowed by law.

### PRESENTING PARTNER $25,000
- 20 registrations with reserved VIP luncheon seating
- Prominent space available for company banner
- Podium time at Partnered event
- Logo/Name prominent on exclusive signage and other event materials
- Opportunity to present your promotional materials or items to guests
- Full color back cover ad in program book
- Promotion of PARTNERSHIP via social media channels

### SILVER PARTNER $5,000
- 10 registrations with reserved VIP luncheon seating
- Full color half-page ad in program book
- Shared signage recognizing PARTNERSHIP

### BRONZE PARTNER $3,000
- 5 registrations with reserved VIP luncheon seating
- Full color quarter-page ad in program book
- Shared signage recognizing PARTNERSHIP

### PLATINUM PARTNER $15,000
- 20 registrations with reserved VIP luncheon seating
- Prominent space available for company banner
- Special recognition from the podium
- Logo/Name prominent on exclusive signage and other event materials
- Full color inside back cover ad in program book
- Promotion of PARTNERSHIP via social media channels

### GOLD PARTNER $10,000
- 10 registrations with reserved VIP luncheon seating
- Logo/Name prominent on exclusive signage and other event materials
- Full color full-page ad in program book
- Promotion of PARTNERSHIP via social media channels

### FULL TABLE PARTNER $1,750
- 5 registrations with reserved VIP luncheon seating and 5 Partnered tickets for community members in need of a scholarship
- Company logo in program book

### GROUP RATES
Groups of 4-7 receive a 15% discount. Groups of 8 or more receive a 20% discount.

### LOGO & AD SPECIFICATIONS
Logos and ads should be submitted by April 14, 2017 to ads@ulgm.org. Logos should be submitted in EPS form and ads should be submitted in high-resolution PDF form. Ad sizes are as follows:
- Full Page: 8.125” wide x 10.75” tall
- Half Page: 8” wide x 5.125” tall
- Quarter Page: 3.875” wide x 5.125” tall

For more information on PARTNERSHIP or group rates, please contact Edward Lee at elee@ulgm.org or 608.729.1211
**PAYMENT INFORMATION**

- □ Check is Enclosed (checks payable to **Urban League of Greater Madison**)
- □ Please Bill to Credit Card: □ Visa □ MasterCard □ Amex □ Disc
  □ Please Invoice Us

Name as it appears on the card

______________________________

Card Number

______________________________

Expiration Date

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**CONTACT INFORMATION**

Company Name

______________________________

Contact Name ___________________________ Title ___________________________

Address

______________________________

City ___________________________ State ________ Zip ___________________________

Phone ___________________________ Fax ___________________________ Email ___________________________

Signature ___________________________ Date ___________________________

*My signature indicates authorization to make this commitment on behalf of my company*

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**PARTNERSHIP LEVEL** (see preceding page for number of registrations and other benefits included at each Partners level.)

<table>
<thead>
<tr>
<th>Level</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>Presenting Partner</td>
<td>$25,000</td>
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<tr>
<td>Platinum Partner</td>
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<td>Gold Partner</td>
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<td>Bronze Partner</td>
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<tr>
<td>Full Table Partner</td>
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<thead>
<tr>
<th><strong>STANDARD REGISTRATION</strong></th>
<th>Summit &amp; Luncheon</th>
<th>Government /Non-Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Bird Rates (through April 14, 2017)</td>
<td>$199</td>
<td>$99</td>
</tr>
<tr>
<td>After April 14, 2017</td>
<td>$249</td>
<td>$119</td>
</tr>
</tbody>
</table>

*Registrations canceled before April 14, 2017 will receive a 50% refund of the original cost. Registrations canceled on or after April 14, 2017 will not be eligible for a refund.*
The Madison Region’s Economic Development and Diversity Summit

TALENT. OPPORTUNITY. GROWTH.

THURSDAY
MAY 11
2017
MADISON WI

CO-HOSTED BY: URBAN LEAGUE OF GREATER MADISON
and MADISON REGION ECONOMIC PARTNERSHIP